

Rotary Rays Day X

Rotary Rays Day X has been scheduled for August 15, 2010. This is less than three months away. Therefore, we must begin sales in earnest immediately, if the event is to be the most successful yet.

Remember, the Club President whose Club sells the most tickets gets to throw out the ceremonial first pitch!!!

REMEMBER ALSO THAT ALL TICKETS MUST BE PURCHASED THROUGH PDG EUGENE BEIL'S OFFICE TRUST ACCOUNT TO BE COUNTED. THE RAYS WILL NOT GIVE ANY FUNDS TO THE ROTARY FOUNDATION FOR TICKETS PURCHASED DIRECTLY FROM THEIR BOX OFFICE OR ANY OTHER SOURCE. Checks should be made payable to "Beil & Hay Trust Acc't".

Here is a sales idea for use by any club:

1. Pick out a group or organization which you like to assist in some fashion and offer to make the event a fundraiser for them as well or just offer them discounted tickets. This can work out well if your club usually supports the group in some way anyway.
2. Upper deck Tickets cost \$19, but \$10 from each ticket sale goes to The Rotary Foundation in the purchaser's name (or in the name of the Club). Helps with your EREY and your Club's per capita annual giving record.
3. If you offered your chosen group a cash rebate from your club of \$7.00 for each ticket they purchased for \$19, your club would be out of pocket \$7.00 on each ticket; BUT your club would be getting \$10 in PHF credits on each ticket!!! Adjust these numbers as you wish.

Other ideas:

- * Use the Rays day as a club social. Make it unique in your own way. Maybe plan to get together before or after the game as a group or plan a meeting during the game at a certain concession area. Tailgating is allowed at the Trop!
- * Encourage club members to use the event as a fellowship event for their employees or co-workers.

The more tickets sold – the more funds raised for THE ROTARY FOUNDATION !!!! Let's start selling!!

Order tickets through Eugene Beil. 12300 US Hwy 19 N; Hudson, FL 34667. (727-868-2306). Tickets must be prepaid.

ORDER FORM

Please send me the following tickets:

___ upper deck at \$19.00 each for a total of \$_____;

___ baseline box section 132 at \$35 each, total \$_____;

___ "hat day" seats section 127 at \$45 each, total \$_____.

Please include your name, Rotary Club and a self addressed stamped return envelope.